



Cornerstone
CEO Committee(CCC)

CCC CEO
Mini-Survey Summary
15 Jan 2014

三人行必有我師

三師會全球勵志

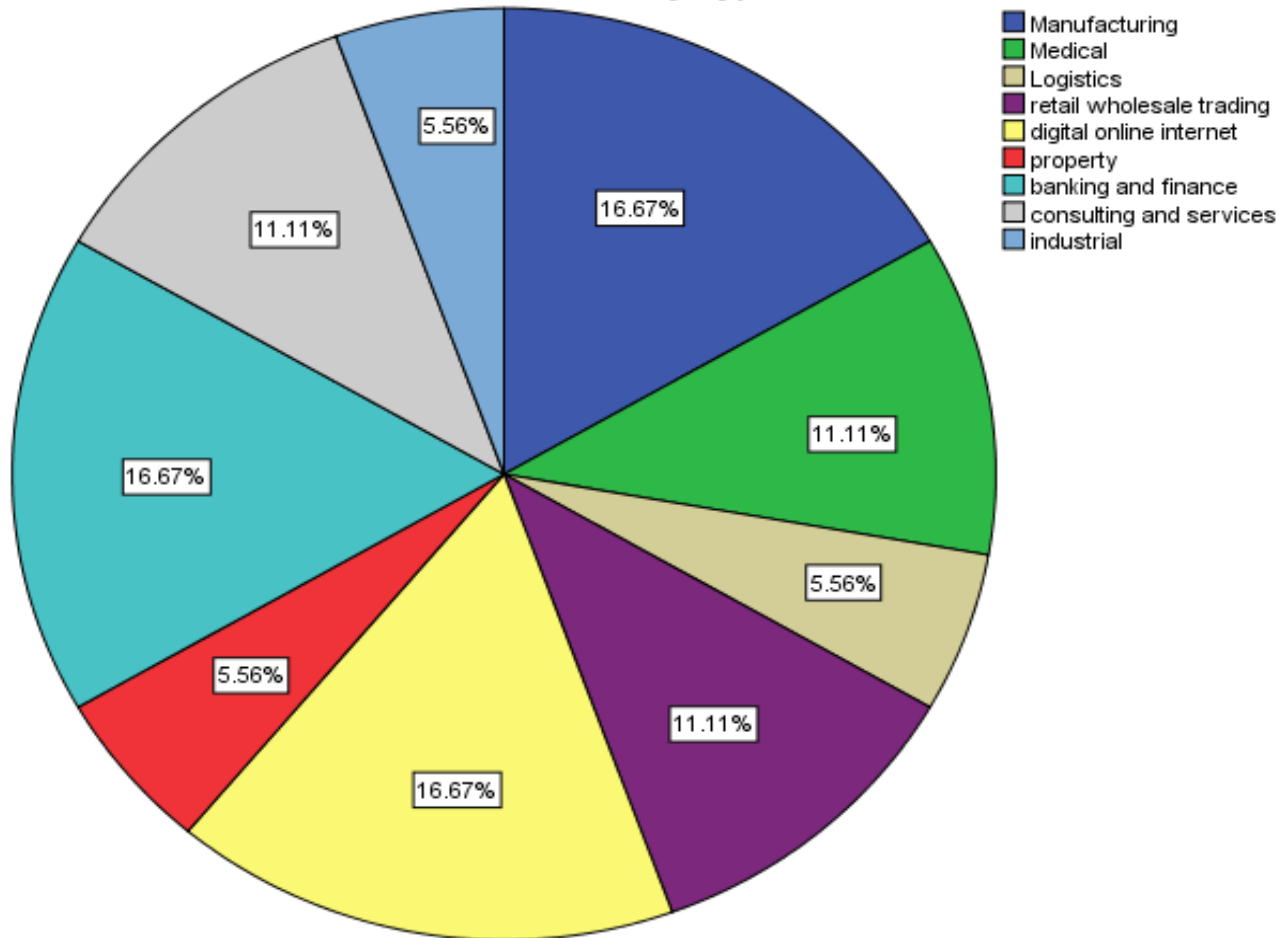


董慕節書

Respondents' Background



Industry Type

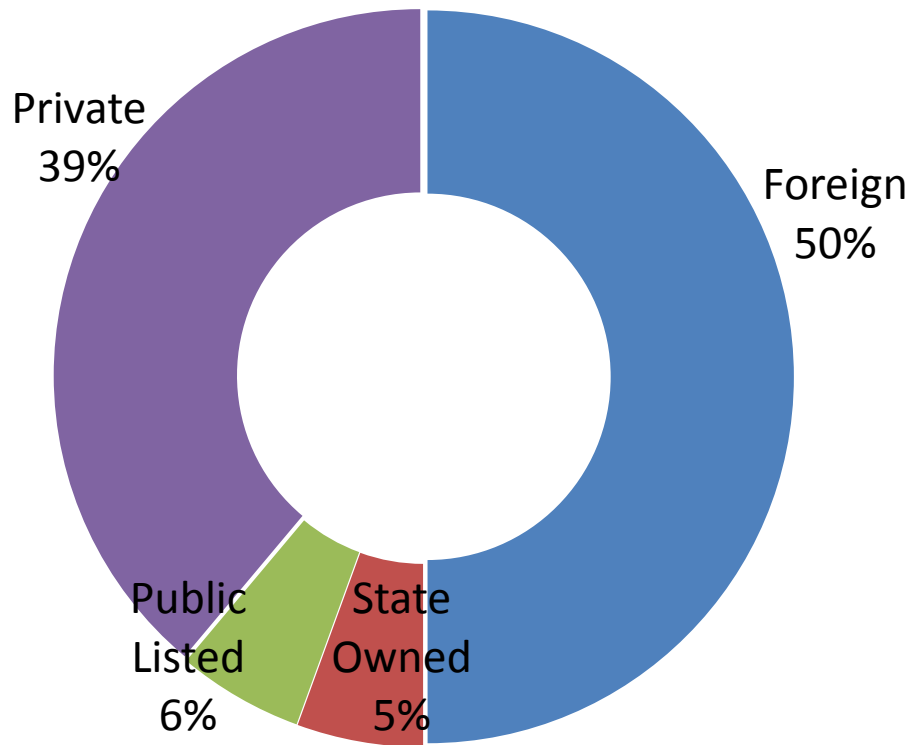


Respondents comprised of CEOs (Chairmen, Presidents, General Managers and VPs with P&L responsibility) of well diversified sectors

Respondents' Background



Company Type (By Ownership)

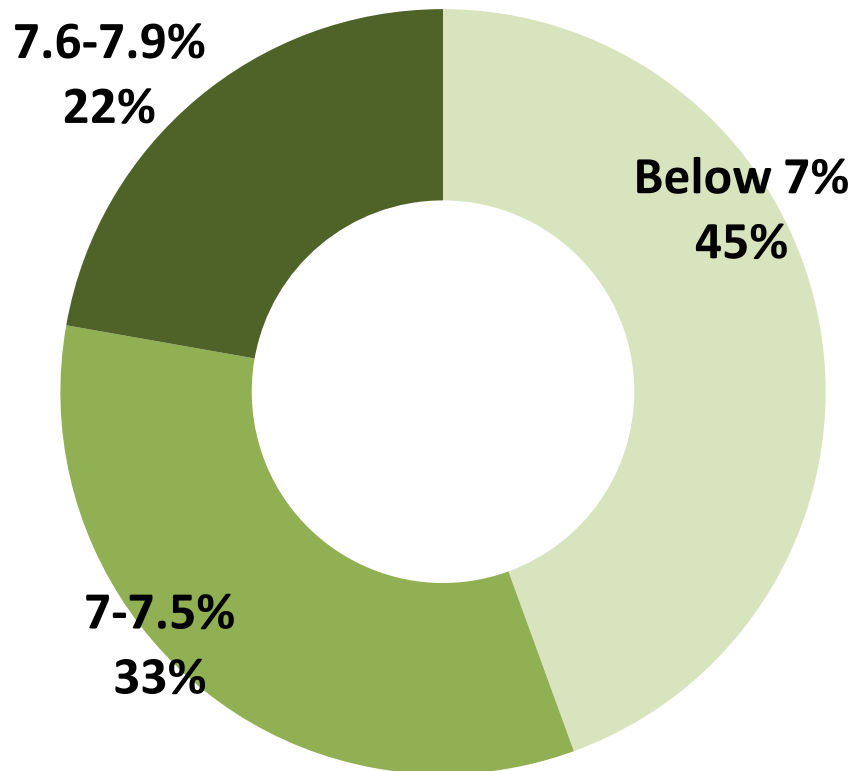


Respondents represent businesses with diversified ownership structures including foreign companies (US, Europe Middle East and Asia) and local enterprises (State-Owned, Public Listed and Private)

GDP Growth



2014 Projected %GDP Growth (By CEOs)



55% of respondents foresee GDP growth in between 7 to 7.9%

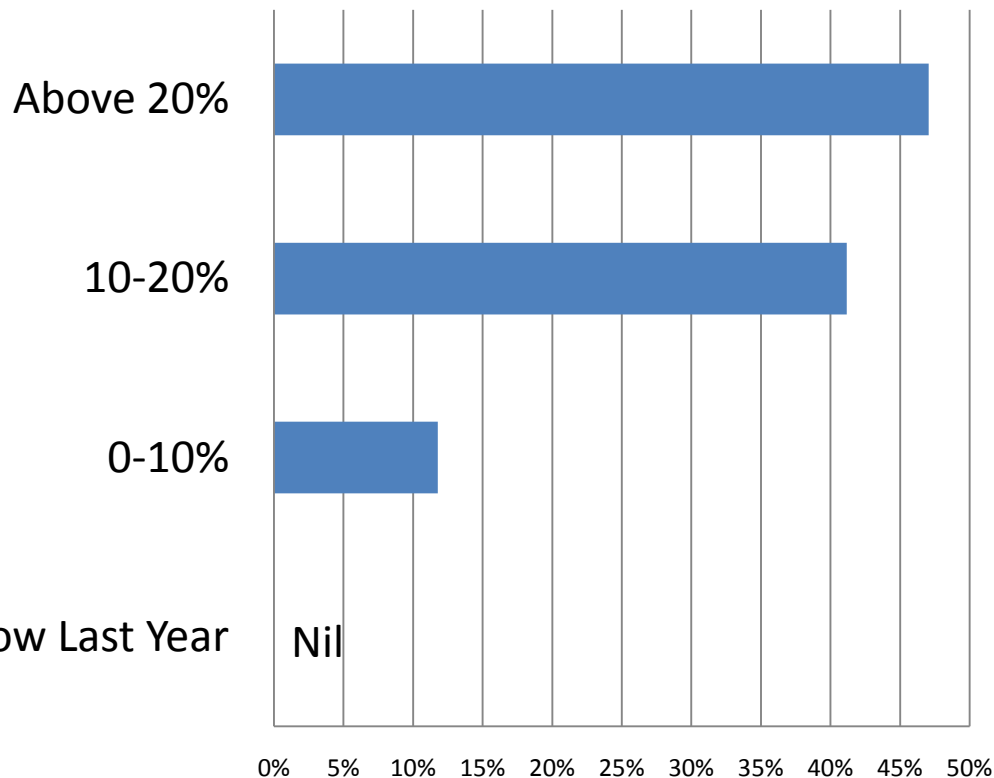
22% are optimistic that GDP to sustain 2013 level at 7.6-7.9%

Approx 45% foresee softening to below 7%

Top Line Growth



2014 Projected Sales Growth



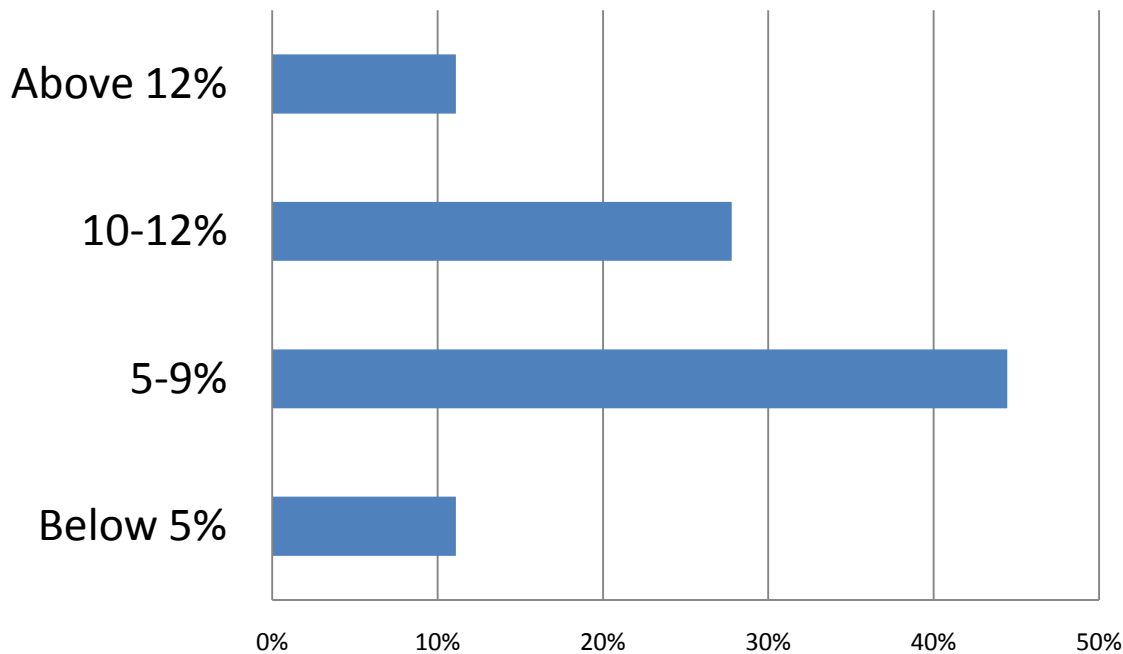
90% respondents projected double digits sales growth in 2014.

47% of respondents expect to achieve above 20% growth, particularly private enterprises with smaller base

Salary Increase



2014 Planned Salary Increase



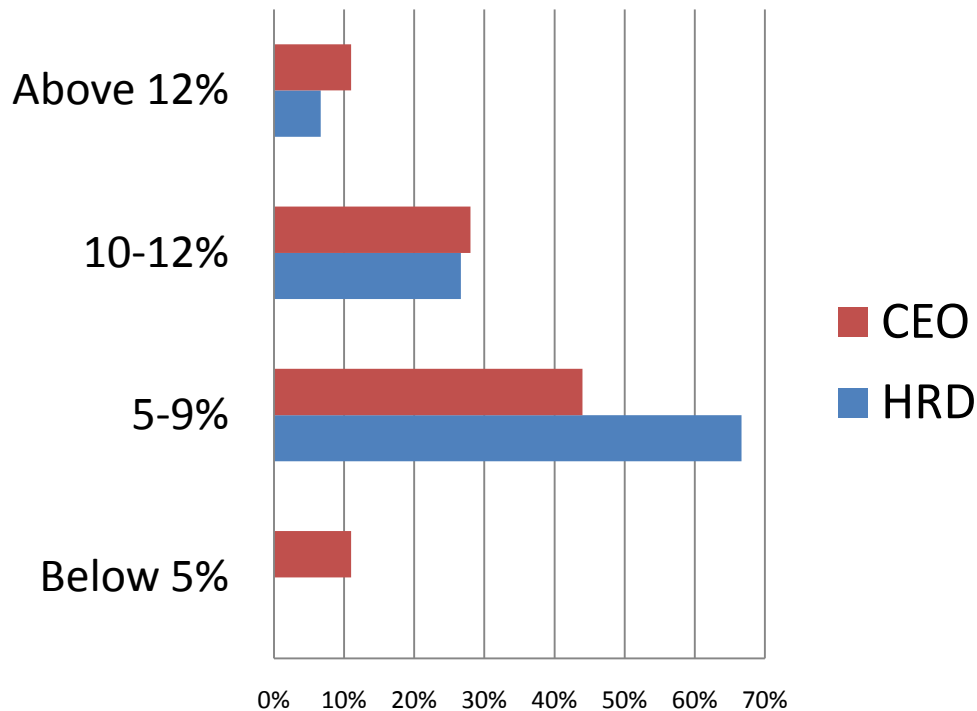
89% respondents planned salary increase above 5%

39% planned for double digits salary increase, particularly locally owned private companies

Salary Increase : Comparing HR Directors' Perspectives



Salary Increase Projection (CEOs Vs HR Directors)



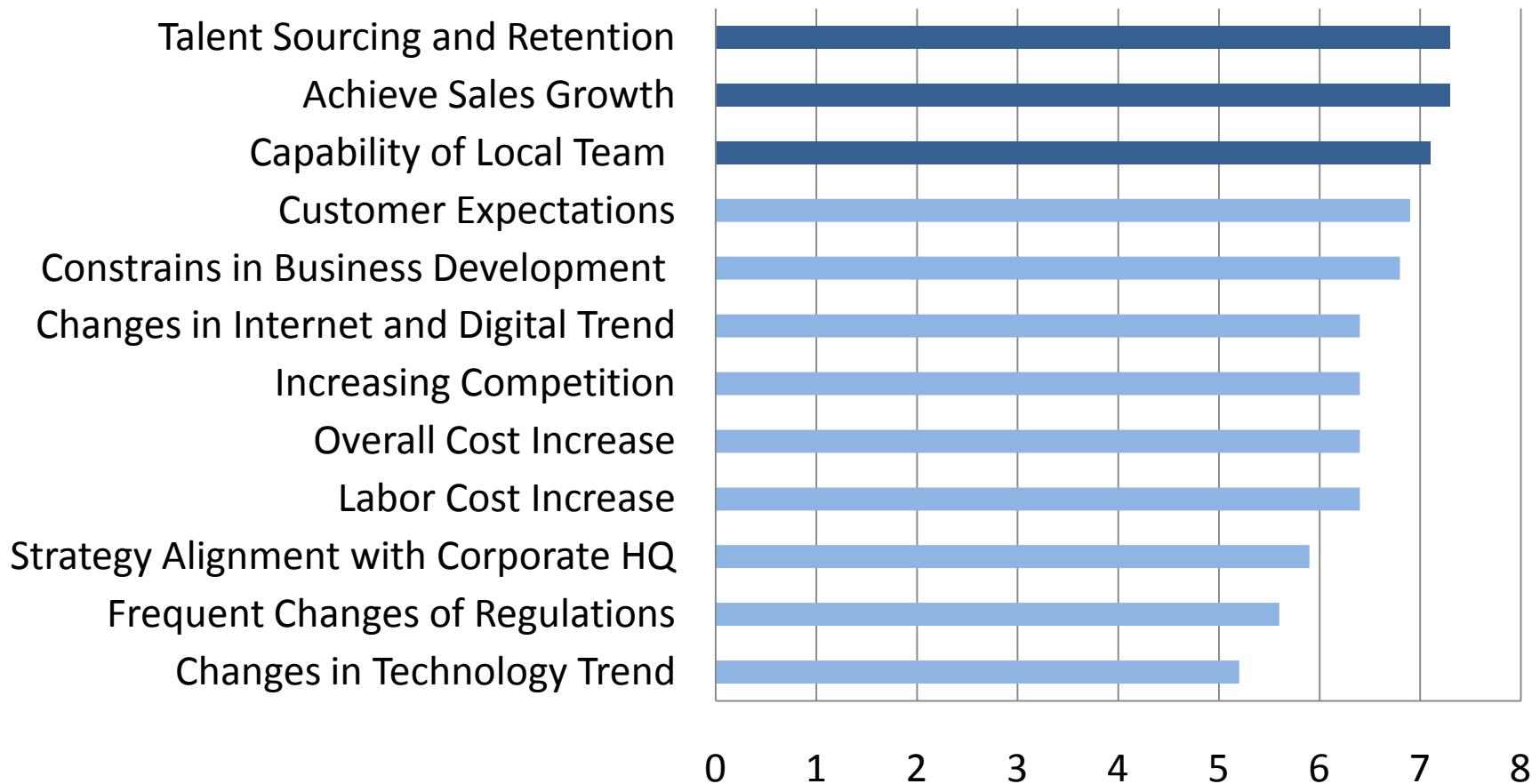
When compared with our recent survey of HR Directors, trends are pretty identical

Overall, both CEO's and HR Directors' projection skewed towards softer (single digit) increment

CEOs' Pressure Points



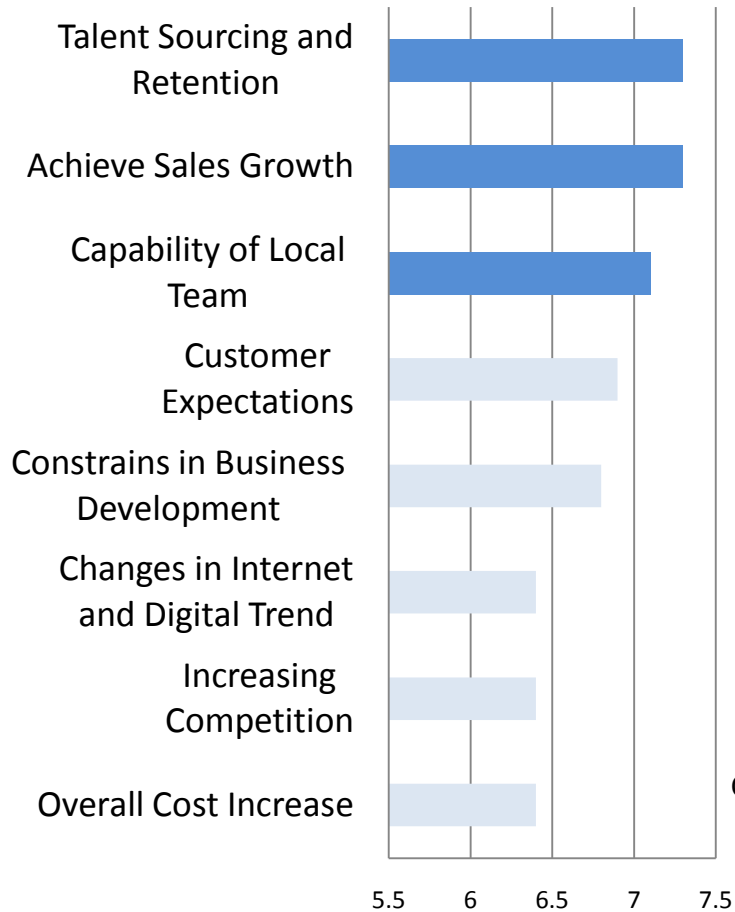
Top Challenges in 2014



Pressure Points : Comparing with HR Directors



CEO Top Challenges



HR Director Top Challenges



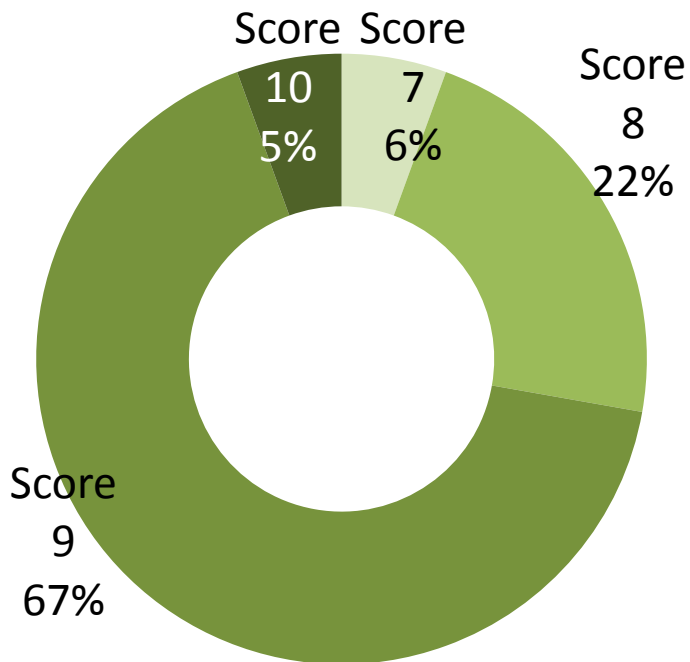
Talent sourcing, development and retention came out as obvious challenges to both CEOs and HRDs.

Achieving business performances are top challenges for both groups

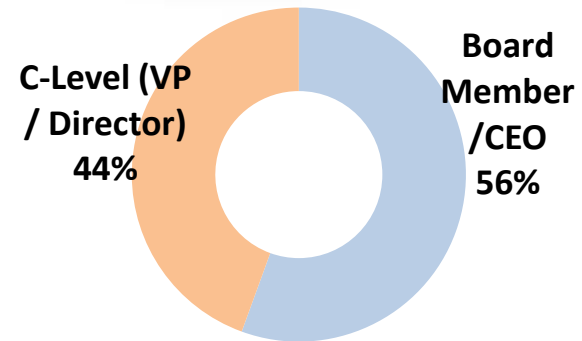
CCC Peer Advisory Experience



CCC Experience (Overall Rating ; Max 10)



Who Should Attend ?



Peer Advisory as Tool to Resolve Business Issues

